Social Media Policy

The Wauwatosa Public Library (WPL) participates in social media as a means of promoting WPL services, resources and programming, as well as making WPL more accessible to our patrons. WPL adopts the City of Wauwatosa's terms of use for the City's social media accounts.

Terms of Use:
WPL's social media accounts are strictly limited forums and all users must comply with these Terms of Use. Content that does not comply with the Terms of Use will be removed. WPL's social media accounts are not monitored at all times. The following specific requirements apply:

1. All City of Wauwatosa social networking sites shall adhere to applicable federal, state and local laws, regulations and policies including, but not limited to the State of Wisconsin Open Records Law.
2. The content on social media accounts operated by the WPL are related to the following content: WPL events, WPL services, and other items of general WPL interest.
3. Any content added to WPL's social media accounts will be considered the property of the City of Wauwatosa and will be archived by the City outside each social media's platform.
4. WPL has the right to reproduce, distribute, publish, display, edit, modify, delete and otherwise use for any purpose in any form on any media all comments, posts, or other materials submitted on WPL's social media accounts.
5. It is the responsibility of the users to stay informed regarding WPL's terms of use.
6. WPL reserves the right to temporarily suspend or terminate its social media accounts at any time.
7. Public comments expressed on this site do not necessarily reflect the opinions of the WPL or its officers and employees.
8. If a post violates any of the following rules, it will be removed from WPL's social media accounts.
    a. Content that is not topically related to the particular purpose, goal or statement on the site.
    b. Content that uses profane language, or is sexually graphic, obscene or explicit.
    c. Content that is abusive, threatening, hateful or intended to defame anyone or any organization.
    d. Content that suggests or encourages illegal activity.
    e. Content that promotes, fosters or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, marital status, status with regard to public assistance, national origin, physical or mental disability, gender identity or sexual orientation.
    f. Content posted by a person whose profile picture, username, or email address contains any of the aforementioned prohibited conduct.

g. Solicitations or advertisements, including, but not limited to promotion or endorsement of any financial, commercial, or non-governmental activity.
h. Content attempting to defame or defraud any person or financial, commercial or governmental agency.
i. Content that compromises the safety and security of the public.
j. Content that violates any local, state or federal law.
k. Content that promotes political purposes, candidates or content associated with any candidates for elected office, political parties or ballot proposals.
l. Users who violate WPL's Terms of Use three times will be removed from WPL's social media accounts.

Adopted by the Board of Trustees of the Wauwatosa Public Library on April 15, 2020.
Re-adopted on May 15, 2024.